**For Immediate Release:** DATE, YEAR

Contact: NAME  
Email: EMAIL ADDRESS  
Telephone: NUMBER

**General Tommy Franks Leadership Institute and Museum   
Traveling Road Show to Make Stop at LOCATION**

*(CITY, State.)* – The General Tommy Franks Leadership Institute and Museum in Hobart, Oklahoma, will bring its “Mobile Classroom and Road Show” to LOCATION on DATE.

Recipient of the Outreach Education Program award from the Oklahoma Museum’s Association in 2010, the Road Show is a 60-foot-long truck and trailer complete with eye-popping graphics and images from around the world. Inside the mobile museum are exhibits which will enhance and enrich the learning experience of middle school students.

“The Road Show is a truly unique traveling exhibit designed to provide students an opportunity to discover a bigger world without leaving school grounds,” said D’Lese Travis, executive director of the General Tommy Franks Leadership Institute and Museum. “Road Show visitors will be encouraged to think critically and engage in discussion about our evolving world in an environment beyond the classroom and traditional learning experience.”

Exhibits showcase cultural, social and geographical items and information from 25 countries in Africa, the Middle East and South-Central Asia. Some examples of items in the displays are cultural dress and clothing, one-of-a-kind handcrafted items, children’s toys and ceremonial items. Traveling with the Road Show is an educator to guide students through the mobile museum to be the living voice for stories and information. Course material is also provided to teachers in the form of a curriculum packet that meets the required PASS skills for middle school students.

The Road Show tours Oklahoma and Texas schools free of charge, made possible through the support and contributions of the City of Hobart, Planters Co-op-Hobart and Lone Wolf, DeBartolo and Family, National Center for Policy Analysis, Design Werks, Oklahoma Christian University, StockmansBank, Washington Speakers Bureau, John Wiseman and Musco Lighting.

The program is one of several projects the General Tommy Franks Leadership Institute and Museum has developed to advance the understanding of historical events, encourage leadership and inspire enlightened decision making by providing a forum of critical thinking through scholarly research, exhibitions and public programs. To request a visit or learn more about the Road Show and other projects, please visit TommyFranksMuseum.org.

The General Tommy Franks Leadership Institute and Museum was created as a historical foundation dedicated to telling the story of the United States military and education. Its mission is to advance the development of this world class leadership training institution and museum.For more information, visit [TommyFranksMuseum.org](http://www.tommyfranksmuseum.org).

-30-